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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**In re application of:** MATZ, *et al.*

**Group Art Unit:** 2424

**Application No.:** 10/037,005

**Examiner:** Van Handel, Michael P.

**Filed:** December 21, 2001

**Attorney Docket:** 01442

**Title:** "System and Method For Storing and Distributing Television Viewing Patterns from A Clearinghouse"

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**37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION**

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Scott P. Zimmerman  
Name of Person Transmitting This Paper



March 23, 2009  
Date of Transmission

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**RESPONSE TO DECEMBER 24, 2008 OFFICE ACTION**

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Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed December 24, 2008. The Assignee respectfully submits that the pending claims distinguish over the cited documents.